



NEWS RELEASE

Professional Development Drives Agenda at IAHTM Annual Meeting, Education Conference

Vancouver, British Columbia – Oct. 28, 2016 – Attendees were presented with a wealth of industry expertise and knowledge at the 2016 Annual Meeting and Education Conference of the International Association for Healthcare Textile Management (IAHTM). The conference, held Oct. 15-18 in Vancouver, British Columbia, featured a variety of speakers who presented on a range of relevant industry topics.

IAHTM is a nonprofit membership organization for healthcare laundry cooperatives that provides senior-level textile managers with resources and support to maximize their laundries' efficiencies and control costs without compromising quality or patient focus.

"IAHTM's Annual Meeting and Education Conference epitomizes our organization's core mission: continual professional development," said Rocco Romeo, board president of IAHTM. "It's an environment where members can connect and engage with like-minded professionals to share ideas and information for their mutual and enduring success. We're very pleased with the turnout of our membership and we much appreciate the participation of our presenters."

Conference speakers and presenters included:

- Chuck Rossmiller, director of laundry programs, Medline Industries, "The Healthcare Laundry Accreditation Council: Your Livelihood Depends on It"
- Linda Fairbanks, executive director, Association for Linen Management (ALM), "Building a Secure Future: Partnership in Education"
- Duane Houvener, national manager, American Dawn, "Making Microfiber Work for Your Customers & Profitable for Your Laundry"
- Ed Kwasnick, director of business development, ARCO/Murray, "Common Design and Construction Mistakes and How to Avoid Them"
- Ed McCauley, ceo, United Hospital Services, LLC "Benchmark Survey"
- Brad Bushman, technical affairs vice president, Standard Textile, "Current Healthcare Events & Trends"
- Alex Donovan, textile services sales manager, Automated Packaging Systems, "Automated Packaging"
- Dr. Sven Beckert, author of the book, "Empire of Cotton: A Global History"
- Elaine Black PhD (microbiologist, Ecolab), "What is Hygienically Clean? Accreditation and Testing for Hospital Laundries"
- Charles Berge, general manager Shared Hospital Services, "IAHTM Business Growth Opportunities."

About IAHTM

Founded in 1969, the International Association for Healthcare Textile Management (IAHTM) is a nonprofit organization serving healthcare laundry cooperatives. IAHTM membership comprises experienced laundry executives serving 7,000 healthcare facilities in the USA and Canada.

IAHTM members have access to training and education programs, benchmarking resources, peer information sharing and networking, and group purchasing power on textiles and chemicals.

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