



NEWS RELEASE

50th Anniversary Celebration Will Top Bill At IAHTM's 2018 Annual Meeting, Education Conference

Powell, OH – June 28, 2018 – The International Association for Healthcare Textile Management (IAHTM) has commenced registration for its 2018 Annual Meeting and Education Conference, which will be held Sept. 15-18 in Marco Island, FL.

Topping the bill this year will be acknowledgement and celebration of IAHTM's 50th anniversary. IAHTM is a nonprofit membership organization for healthcare laundry cooperatives that provides senior-level textile managers with resources and support to maximize their laundries' efficiencies and control costs without compromising quality or patient focus. The organization was founded in Madison, WI, in 1968 by the CEOs and GMs of the first existing cooperative laundries formed in the '60s.



The meeting and conference will feature a variety of speakers who presented on a range of relevant industry topics. Events for *members only* will be held Sept. 15-16. Events for members and sponsors will be held Sept. 17-18. Details on these sessions can be found [here](#) (login required).

The IAHTM Annual Meeting and Education Conference will be held at the Hilton Marco Island Beach Resort and Spa. Room reservations through Hilton are available [here](#); the deadline for room reservations is Aug. 14.

Sponsorship opportunities are also available for the conference and include three levels of sponsorship – Platinum, Gold and Silver. The due date for all event forms and fees is Aug. 10. Details and an application form can be found [here](#).

“IAHTM's fall conference is our most important event of the year,” said Mark Hoenemeyer, IAHTM Board 1st Vice President, Sponsorship Chair and CEO, BayCare Services Inc., Clearwater, FL. “Event sponsors will be among an exclusive few who are associated with IAHTM, its brand and logos. They'll be identified as supporters in our brochures, conference binders and other participant materials. In addition, they'll be demonstrating their much-appreciated support of IAHTM's cause on behalf of healthcare laundry cooperatives.”

For more information, visit www.iahtm.com.

About IAHTM

The International Association for Healthcare Textile Management (IAHTM) is a nonprofit organization serving healthcare laundry cooperatives. IAHTM membership comprises experienced laundry executives serving 7,000 healthcare facilities in the USA and Canada. IAHTM members have access to training and education programs, benchmarking resources, peer information sharing and networking, and group purchasing power on textiles and chemicals. www.iahtm.com