



IAHTM Speaker Request

You are invited to submit a proposal to share your experience and expertise with colleagues in the laundry industry at the 2020 IAHTM Annual Conference that will be held in Virginia Beach, Virginia from Saturday, September 26th – Tuesday, September 29th, 2020. Others will benefit from your experience while you make a valuable contribution to the profession. Our goal is for people to experience educational, informative, inspirational, and entertaining professional development.

This year's conference theme is centered on ***Integration, Innovation and Motivation***; helping our industry leaders as they strategize for the future.

The conference attracts about 100 attendees, many of which have direct responsibility for and decision-making authority over the provision services, solutions, and practices. Year after year, it draws a loyal following of participants eager to learn about – and be able to implement – the latest ideas, best practices, and relevant approaches in the work environment.

Presentation Topics

We seek presenters to share leading-edge ideas, inspire enlightening discussions, and convey the fundamentals for growing our businesses. Topics are selected based on member surveys, success of past events, and timeliness of topics and relevance in our industry. The areas of focus are:

- New Technology (AI, Robotics, Material Handling)
- Data Management and Cyber Security
- Employee Recruitment, Engagement and Retention
- Linen Management Strategies
- Microplastics
- Local Wastewater

Each program has different goals, objectives and audiences. IAHTM will decide the best fit for the speakers and presentation topics. The goals of all IAHTM events and education are to:

- Provide attendees with opportunities for practical and up-to-date information on current trends and future opportunities for:
 - Integration
 - Innovation
 - Motivation
- Provide members and non-members, speakers who have subject matter expertise the opportunity to increase their exposure in the community.
- Provide high quality, knowledgeable speakers to IAHTM members.
- Facilitate the professional and personal development and growth of our attendees and their employees.



Speaker Responsibilities

- Provide a high-quality, educational presentation.
- Engage attendees through audience participation and discussion.
- Coordinate with staff regarding any special equipment needs.
- Provide a picture, topic summary, top three takeaways, and biography for marketing purposes.
- Ensure the session is not perceived as an infomercial.
- Promote your participation in the event on your social media sites.
- Provide printed pieces and/or promotional collateral.

IAHTM Responsibilities

Aggressively promote the event, speaker, and subject matter through a variety of IAHTM communication vehicles:

- IAHTM Web Site
- Announcements at other IAHTM events
- E-mail announcements
- IAHTM social media channels
- Register participants
- Coordinate with speaker regarding special equipment and material needs for the event

Logistics

All sessions are in rooms set with “crescent rounds” (6 chairs; round table). Presenters should anticipate an audience size of approximately 30-100 people per session, and should design their presentation approaches with the facility logistics in mind. Please note that we are unable to modify or alter seating arrangements/set-ups for individual sessions. Rooms are equipped with standardized audio-visual: projection unit/screen and a microphone. Any other A/V needs are arranged for by the presenter.

Notification

Your input is valued and will be carefully considered by our education committee and board. IAHTM will respond to your submission by March 15th, 2020. We appreciate all submissions and if you are not selected for this upcoming program year, we welcome you to submit again for the following year. Opportunities will be afforded first to program themes and then speakers that fit those themes for a designated program.



How to Submit

Please complete the form below to submit your information and your proposed topic details to the IAHTM Education Committee for consideration. Please submit completed application via email to Christy Carper, ccarper@iahtm.com along with the following:

Include a one page presentation summary including:

- a. A list of three or more learning objectives
- b. The specific benefits participants will take away
- c. How you plan to engage the audience in interacting with one another
- d. Why this topic is essential knowledge for IAHTM attendees
- e. What makes your treatment of this topic unique?
- f. How you gained your expertise on this subject

Timeline

Submission process OPENS: Friday, January 24th, 2020

Submission process CLOSES: Friday, February 21, 2020

Notification of acceptance/rejection: Tuesday, March 15, 2020

Conference presentation dates: TBD

Please submit the following

- First Name
- Last Name
- Company Name
- Company Title
- Address
- City, State, ZIP
- Best Phone Number to Reach You
- Email
- Website
- Social Media You Use
- Title of the presentation as you suggest it to be published
- Summary of Presentation
- Presenter Bio
- Headshot in a high-resolution pdf, jpg or png



Who would benefit from your presentation?

- IATHM Members
- Board Members
- Other

Have you presented at a previous IAHTM conference?

- Yes
- No

Have you presented this program before?

- Yes
- No

Will you provide take-away materials/handouts?

- Yes
- No

Will you use visual aids?

- Yes
- No

Are you willing to travel?

- Yes
- No

All travel expenses and cost associated with presentations made at the IAHTM events are the sole responsibility of the presenter.

Our conference runs from Saturday, September 26th – Tuesday, September 29th, 2020. If you are not available during a certain time or date during the event, please specify.

How much time do you need for your presentation?



Acceptance

In submitting this proposal, I certify that I am available for the date(s) designated above. I understand that I will not receive a speaking fee for the presentation(s). If selected, I agree to abide by the deadlines and other conditions of presenting. I understand that my conference presentation is not a showcase for promoting my business, practice or product, and I will not sell my products or services from the speaker platform. I understand I will provide summary updates or blog material prior to the conference for marketing materials.

I have read and understand the statement above.

Print Name

Signature

Date

Please save this form and attach it to an email to ccarper@iahtm.com.

Upon evaluation by our Education Committee, we will contact you as a follow-up. If you are selected as a speaker, we will communicate with you further regarding specific arrangements.

Thank you very much for your interest in being a part of a great conference experience!