



IAHTM Panel of Experts Speaker Request

As a valued sponsor of IAHTM, you, or a representative from your company, is invited to serve on a panel of experts relative to your line of business at the 2019 IAHTM Annual Conference. Others will benefit from your experience while you make a valuable contribution to the profession. Our goal is for people to experience educational, informative, inspirational, and entertaining professional development.

This year's conference is centered around **automation, innovation and new technology** that will help our industry leaders as they strategize for the future.

The conference attracts about 100 attendees, many of which have direct responsibility for and decision-making authority over the provision services, solutions, and practices. Year after year, it draws a loyal following of participant's eager to learn about – and be able to implement – the latest ideas, best practices, and relevant approaches in the work environment.

Presentation Topics

We seek presenters to share leading-edge ideas, inspire enlightening discussions and convey the fundamentals for growing our businesses. Topics are selected based on member surveys, success of past events, timeliness of topics and relevance of topic in our industry.

We are interested in panels to present for many lines of the laundry industry:

- Equipment
- Chemicals
- Textiles
- Transportation/logistics

Each program has different goals, objectives and audiences. IAHTM will decide the best fit for the speakers and presentation topics. The goals of all IAHTM events and education are to:

- Provide attendees with opportunities for practical and up-to-date information on current trends and future opportunities for:
 - Automation
 - Innovation
 - Artificial intelligence
- Provide members and non-member speakers who have subject matter expertise the opportunity to increase their exposure in the community.
- Provide high quality, knowledgeable speakers to IAHTM members.
- Facilitate the professional and personal development and growth of our attendees and their employees.



Speaker Responsibilities

- Provide a high-quality presentation.
- Serve on a panel of experts that includes peers and/or competitors.
- Engage attendees through audience participation and discussion.
- Coordinate with staff regarding any special equipment needs.
- Provide a picture, topic summary, top three takeaways and biography for marketing purposes.
- Ensure the session is not perceived as an infomercial.
- Provide own printed pieces and/or promotional collateral.

IAHTM Responsibilities

Aggressively promote the event, speaker, and subject matter through a variety of IAHTM communication vehicles:

- IAHTM Web Site
- Announcements at other IAHTM events
- E-mail announcements
- IAHTM social media channels
- Register participants
- Coordinate with speaker regarding special equipment and material needs for the event

Notification

Your input is valued and will be carefully considered by our education committee and board. IAHTM will respond to your submission by April 30, 2019. We appreciate all submissions and if you are not selected for this upcoming program year, we welcome you to submit again for the following year. Opportunities will be afforded first to program themes and then speakers that fit those themes for a designated program.

How to Submit

Please complete the form below to submit your information to the IAHTM education committee for consideration. Please submit completed application to IAHTM at bmiller@iahtm.com along with the following:

Include a 1-2-page Presentation Summary including:

- a. A list of three or more learning objectives
- b. The specific benefits participants will take away
- c. How you plan to engage the audience in interacting with one another



- d. Why this topic is essential knowledge for IAHTM attendees
- e. What makes your treatment of this topic unique
- f. How you gained your expertise on this subject

Timeline

Submission process OPENS: Monday, April 1, 2019

Submission process CLOSES: Friday, April 12, 2019

Notification of acceptance/rejection: Tuesday, April 30, 2019

Conference presentation dates: TBD

Please submit the following

- First Name
- Last Name
- Company Name
- Company Title
- Address
- City, State, ZIP
- Best Phone Number to Reach You At
- Email
- Website
- Social Media You Use
- Summary of the automation, innovation or artificial intelligence your company would present
- Presenter Bio with headshot

Who would benefit from your presentation?

- IATHM Members
- Board Members
- Other

Presented at previous IAHTM conference?

- Yes
- No

Have you presented this program before?

- Yes
- No

Could you provide take-away materials/handouts?

- Yes
- No

Will you use visual aids?



- Yes
- No

Are you willing to travel?

- Yes
- No

All travel expenses and cost associated with presentations made at the IAHTM events are the sole responsibility of the presenter.

Logistics

Once the panel for each topic is selected, a moderator for each presentation will be assigned. This moderator will help to facilitate and work with the respective panel to develop a presentation.

Acceptance

In submitting this proposal, I certify that I am interested in sitting on a panel of experts with peers and/or competitors in my direct line of business. I understand that I will not receive a speaking fee for the presentation(s). If selected, I agree to abide by the deadlines and other conditions of presenting. I understand that my conference presentation is not a showcase for promoting my business, practice or product, and I will not sell my products or services from the speaker platform. I understand I will provide summary updates or blog material prior to the conference for marketing materials.

I have read and understand the statement above.

Print Name

Signature

Date

Please save this form and attach it to an email to bmiller@iahtm.com. Please also attach a photograph of at least 300 dpi in jpg or tif format to be used for marketing purposes if selected.

Upon evaluation by our Education Committee, we will contact you as a follow-up. If you are selected as a speaker, we will communicate with you further regarding specific arrangements.

Thank you very much for your interest in being a part of a great conference experience!