



NEWS RELEASE

IAHTM's Next Online Continuing Learning Session Set for April 29 – Focus on Data Storage and Security; Recommended Best Practices *Presenters: Martin Joseph and Andrew Sullivan*

The International Association for Healthcare Textile Management ([IAHTM](#)) is scheduling on April 29 the third session of its quarterly online continuing learning series focusing on professional development.

The nonprofit organization, which serves healthcare laundry cooperatives in the USA and Canada, will hold the third session of its IAHTM Virtual Education Series via Zoom Video Communications from 12-1 p.m. (EST) on April 29. Member company representatives will be receiving link information in a separate invitation.



The next session, drolly titled “Taking the SH out of IT,” will focus on data storage and security, with a review of the current cyber threat landscape and recommend best practices.

Presenters for the session will be Martin Joseph (*photo, left*), president and CEO of 360ITPartners, Virginia Beach, VA.; and Andrew Sullivan (*photo, right*), technical business advisor at 360IT Partners. 360IT Partners provides IT services for small and



medium businesses in a variety of vertical markets, including healthcare. The presentation will last 45 minutes, with 15 minutes for discussion and questions.

“Our learning series continues to grow in popularity among membership,” said Christy Carper, IAHTM executive director. “While the subject of data storage and security can be mind-numbing for some, there’s no doubt about its importance to any business IT department, and Andrew and Martin promise a lively discussion.”

Carper noted that attendees to the debut session appreciated that they could make the online presentations available to their laundry’s team members who in the past may not have been able to participate in the traditional conference sessions.

About IAHTM

Founded in 1969, the International Association for Healthcare Textile Management (IAHTM) is a nonprofit organization serving healthcare laundry cooperatives. IAHTM membership comprises experienced laundry executives serving 7,000 healthcare facilities in the USA and Canada. IAHTM members have access to training and education

programs, benchmarking resources, peer information sharing and networking, and group purchasing power on textiles and chemicals. www.iahtm.com [LinkedIn](#)